

# Conference Focus: Ice Cream Enjoyment

# 2024 Annual Technical Conference

October 21st & 22nd

IN PERSON EVENT

## **Conference Content:**

The University of Wisconsin-Madison, Frozen Dessert Center hosts an annual conference focused on sharing the latest science-based details pertinent to the frozen dessert industry.

The Frozen Dessert Center encourages and invites all individuals interested in improving their knowledge on the science of frozen desserts including students, product developers, manufacturers, researchers, distributors, and sales personnel.

# FOR MORE INFORMATION VISIT:





# **Tentative Presentation Topics**

#### Monday Afternoon, October 21st, 2024

- Ice Cream as a Hyperpalatable Food
- Nutritional Aspects of Ice Cream
- Ice Cream as a Carrier of Probiotics
- Technical Perspective on Inclusions in Ice Cream

# **Tuesday Morning, October 22nd, 2024**

- · Meltdown, Shrinkage and Polyphenols in Ice Cream
- Traceability
- New Equipment for Ice Cream Production
- Inclusions & Frozen Desserts: Thermodynamics of Water
- · Benefits of Ice Cream

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### **Registration Contact:**

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#### Where:

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